**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

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| --- | --- | --- | --- |
| Submission category | **Unsecured Funder of the Year** | | |
| NACFB Patron name |  | | |
| Primary contact first name |  | Surname |  |
| Primary contact email |  | | |
| Job title |  | | |
| Company website |  | | |
| Company LinkedIn |  | | |
| Company Twitter handle |  | | |
| Contact telephone |  | | |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

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| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this award  The NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)  Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

In the dynamic landscape of commercial lending, unsecured business loans have emerged as a potent financial tool, untethered to tangible assets. Instead, lenders assess eligibility and affordability based on the activity in a business bank account, financial reports, and the personal credit rating of business owners. While this process may entail higher rates, it also offers the advantage of swift access to finance, bypassing the lengthy procedures associated with secured loans. The Unsecured Funder of the Year award celebrates and recognises those exceptional lending organisations that have harnessed the power of unsecured funding, enabling businesses to thrive and grow.

This esteemed award category beckons a diverse array of lending institutions to participate, be they well-established industry giants or innovative fintech pioneers. The judges seek Patrons that have consistently demonstrated their unwavering commitment to providing competitive and agile unsecured funding solutions, tailored to meet the unique requirements of businesses in various industries.

Outstanding contenders will be distinguished by their transparent and fair lending criteria, empowering brokers and borrowers with clear communication throughout the application process. Their products should not only offer competitive and fair rates but also encompass flexible terms that cater to the diverse financial needs of businesses.

The judges will be keenly interested in lenders that foster seamless collaboration with brokers, ensuring a streamlined and efficient journey from application to approval. Evidence of successful loan applications and satisfied clients will be instrumental in demonstrating the lender's positive impact on businesses and the wider economy.

Furthermore, the winning lender should exhibit a deep understanding of the businesses they support, considering their unique challenges and opportunities. Their commitment to responsible lending, ethical practices, and customer-centricity will be highly regarded by the discerning panel of judges.

In their award submission, lenders should showcase testimonials and case studies that illustrate how their unsecured funding solutions have fuelled business growth, fostered entrepreneurship, and contributed to economic prosperity. Moreover, the judges will value lenders that actively contribute to financial education and empowerment, providing businesses with the knowledge and tools to make informed financial decisions.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.