**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

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| --- | --- | --- | --- |
| Submission category | **Technological Innovation of the Year** | | |
| NACFB Patron name |  | | |
| Primary contact first name |  | Surname |  |
| Primary contact email |  | | |
| Job title |  | | |
| Company website |  | | |
| Company LinkedIn |  | | |
| Company Twitter handle |  | | |
| Contact telephone |  | | |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

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| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this award  The NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)  Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

In the ever-evolving landscape of commercial lending, technology stands as the catalyst for transformation, empowering key players to seize new opportunities, enhance efficiency, and deliver unprecedented value to clients, brokers, and staff alike.

The Technological Innovation of the Year Award celebrates and recognises those pioneers who have harnessed the power of technology to drive innovation and stay at the vanguard of the fast-moving digital world. This prestigious accolade invites applications from all types of lending organisations, be they traditional stalwarts or innovative disruptors, who have embraced technology to revolutionise their operations and deliver exceptional outcomes.

The Technological Innovation of the Year Award welcomes submissions evidencing significant strides in leveraging technology to increase customer engagement, streamline processes, minimise costs, and enhance data security and compliance.

Outstanding contenders will have demonstrated a clear vision of how technological innovation aligns with their strategic goals, showcasing tangible results and measurable impacts on their business and the wider industry. The judges will be keenly interested in lenders that have implemented cutting-edge technologies to improve client experiences, enrich broker interactions, and empower staff to perform at their best.

Moreover, the winning lender should demonstrate an agile approach to technology adoption, staying ahead of the curve and adapting swiftly to industry shifts and customer demands. In their award submission, lenders should present compelling case studies that highlight the innovative solutions they have introduced to solve specific industry challenges, creating new possibilities and efficiencies.

Furthermore, the judges will value lenders that have fostered a culture of innovation and embraced a data-driven approach, leveraging insights to continuously refine and optimise their technology-driven initiatives.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.