**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

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| --- | --- | --- | --- |
| Submission category | **Specialist Lender of the Year** | | |
| NACFB Patron name |  | | |
| Primary contact first name |  | Surname |  |
| Primary contact email |  | | |
| Job title |  | | |
| Company website |  | | |
| Company LinkedIn |  | | |
| Company Twitter handle |  | | |
| Contact telephone |  | | |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

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| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this award  The NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)  Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

In the diverse landscape of commercial lending, specialist lenders have emerged as pioneers, catering to businesses operating in unique and niche industries with precision and expertise. These lenders provide tailored solutions that go beyond traditional financing, addressing specific needs such as marine, aviation, VAT loans, probate finance, and other distinct requirements. The Specialist Lender of the Year award celebrates and recognises those exceptional lenders that have demonstrated excellence in their field of expertise, empowering businesses with innovative and bespoke financing solutions.

This prestigious award category welcomes applications from specialist lenders of all sizes, whether long-established industry leaders or innovative disruptors. The judges seek lenders that have consistently showcased their proficiency in understanding the intricacies of niche industries and providing financing solutions that match the unique demands of diverse businesses.

Outstanding contenders will have a proven track record of delivering outstanding customer experiences through their niche financing offerings. Their solutions should not only meet the specific needs of their target industries but also exceed customer expectations in terms of speed, flexibility, and transparent communication.

The judges will be keenly interested in lenders that have forged strong and lasting relationships with brokers, ensuring a collaborative and seamless experience for borrowers. Evidence of successful loan applications, positive customer feedback, and case studies of businesses that have thrived with the lender's support will be instrumental in substantiating their impact on the industry.

Moreover, the winning lender should exhibit a deep understanding of the regulations and challenges faced by their niche industries, adapting their lending practices to address these complexities responsibly and ethically.

In their award submission, lenders should highlight how they have contributed to the growth and success of businesses within their specialised domains. Testimonials and case studies that showcase the lender's expertise and positive impact on borrowers will further strengthen their application.

Furthermore, the judges will value lenders that demonstrate a commitment to innovation and continuous improvement. Whether through pioneering technology, flexible financing structures, or sustainable practices, the winning lender should stand out as an industry trailblazer.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.