**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

|  |  |  |  |
| --- | --- | --- | --- |
| Submission category | **Leadership Award** | | |
| NACFB Patron name |  | | |
| Primary contact first name |  | Surname |  |
| Primary contact email |  | | |
| Job title |  | | |
| Company website |  | | |
| Company LinkedIn |  | | |
| Company Twitter handle |  | | |
| Contact telephone |  | | |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

|  |
| --- |
| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this award  The NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)  Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

Successful leadership is the cornerstone of every thriving lending institution, charting the course for change, growth, and unparalleled success. It demands unwavering tenacity, unyielding integrity, and a profound grasp of the economic landscape and the ever-evolving borrowing needs of UK SMEs. The Leadership Award celebrates and recognises the exceptional leaders, the architects of lending excellence, whose visionary guidance and transformative strategies have propelled their organisations to new heights. This prestigious accolade is dedicated to senior stakeholders, esteemed C-suite executives, including CEOs, COOs, and managing directors, who embody the essence of inspiring and transformative leadership.

The Leadership Award welcomes applications from all types of lending organisations, regardless of size or tenure, whose leaders have demonstrated extraordinary vision, unwavering dedication, and outstanding contributions to the industry. Outstanding contenders will have a proven track record of driving growth, innovation, and sustainability, navigating through challenges with grace and resilience.

The judges will be keenly interested in leaders who have established a strong company culture, fostering a dynamic and inclusive environment that empowers employees to excel. Moreover, the winning leader should demonstrate a comprehensive understanding of market trends and borrower needs, ensuring their institution remains agile and responsive to the ever-changing demands of SMEs.

In their award submission, organisations should present compelling evidence of the leader's transformative vision, outlining the strategies and initiatives that have led to demonstrable positive impacts on the organisation and the wider industry.

Furthermore, the judges will value leaders who embrace innovation and leverage technology to optimise lending processes, enhance customer experiences, and drive business efficiency.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.