**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

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| --- | --- | --- | --- |
| Submission category | **Industry Supplier of the Year** | | |
| NACFB Patron name |  | | |
| Primary contact first name |  | Surname |  |
| Primary contact email |  | | |
| Job title |  | | |
| Company website |  | | |
| Company LinkedIn |  | | |
| Company Twitter handle |  | | |
| Contact telephone |  | | |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

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| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this award  The NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)  Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

In the intricate dance of commercial finance, success extends beyond the realm of lenders and brokers. The lifecycle of a commercial transaction thrives on a diverse and indispensable roster of industry suppliers, including insurers, lawyers, valuers, platforms, and bespoke service providers, all working harmoniously to ensure seamless completion. The Industry Supplier of the Year award celebrates and recognises these pioneers of value, whose unwavering commitment and innovative solutions have added tangible benefits to today's brokers and lenders.

This prestigious accolade invites applications from all types of industry suppliers, be they established leaders or innovative disruptors, who have raised the bar in delivering unparalleled value to the commercial finance sector.

The Industry Supplier of the Year award welcomes applications from suppliers across the spectrum, showcasing how they have addressed the evolving needs and challenges of the lending industry.

Outstanding contenders will have demonstrated how their solutions and services have streamlined processes, improved efficiency, and enriched the experiences of brokers and lenders.

The judges will be keenly interested in suppliers who have shown agility and adaptability, rapidly responding to the changing demands of the market, and providing timely, cutting-edge solutions.

Moreover, the winning supplier should embody a customer-centric approach, going above and beyond to understand the unique requirements of brokers and lenders and delivering tailored services that exceed expectations.

In their award submission, suppliers should present compelling case studies and testimonials that highlight how their solutions have made a substantial impact on the industry, supporting successful transactions, and driving customer satisfaction. Furthermore, the judges will value suppliers who have forged strong partnerships with lenders and brokers, collaborating to foster a cohesive ecosystem that propels the entire commercial finance sector forward.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.