**NACFB Commercial Lender Awards 2023**

Please use this form as a template to collate your submission information. To enter this category please submit all information [here](https://commerciallenderawards.co.uk/submit).

**The deadline for all entries is 17.00 on Friday 8th September 2023**

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| --- | --- |
| Submission category | **Buy-to-Let Lender of the Year** |
| NACFB Patron name |  |
| Primary contact first name |  | Surname |  |
| Primary contact email |  |
| Job title |  |
| Company website |  |
| Company LinkedIn |  |
| Company Twitter handle |  |
| Contact telephone |  |

**Award submission (max 300-words)**

Please draft your award submission below. Further guidance and overview of judging criteria can be found overleaf.

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| All entrants have a **maximum of 300-words** in which to convince the judges that they are worthy of winning this awardThe NACFB have compiled ten top tips for an award-winning entry [here](https://commerciallenderawards.co.uk/submission-tips)Information regarding this year’s judging process can be found [here](https://commerciallenderawards.co.uk/process) |
| Secure a table for this year’s event on **Thursday 30th November 2023** online [here](https://commerciallenderawards.co.uk/book) |

**Submission guidance**

Landlords across the UK depend on specialist buy-to-let funders to navigate the dynamic property market. The Buy-to-Let Lender of the Year award recognises and celebrates those lending organisations that have demonstrated unwavering commitment to empowering landlords, fostering portfolio growth, and deftly manoeuvring through the intricacies of the sector.

This prestigious award invites lending institutions of all sizes, whether established market leaders or innovative disruptors, to stake their claim as champions of the buy-to-let landscape. The judges seek Patrons who have consistently showcased their expertise by enabling landlords to flourish, propelling their portfolios towards new heights of success.

Outstanding contenders will have a track record of astute guidance, expertly steering borrowers and brokers through the complexities inherent in the buy-to-let arena. Demonstrating the ability to navigate evolving market trends, regulatory changes, and economic fluctuations with aplomb, the shortlisted lenders will inspire confidence in their borrowers and partners alike.

The judges will be keen to identify lenders who strike the right balance between prudent forbearance and understanding the concerns of tenants. Recognising the importance of maintaining a harmonious relationship between landlords and tenants, the ideal Buy-to-Let Lender of the Year will exhibit a commitment to sustainable practices and tenant welfare, ensuring a secure and thriving rental sector.

Moreover, the winning lender should showcase innovation in their lending products and services, tailoring solutions to cater to the diverse needs of landlords and investors. Whether offering flexible financing options, competitive interest rates, or pioneering digital platforms for seamless transactions, the judges seek organisations that have adapted to the evolving demands of the market.

An impressive award submission will provide tangible evidence of the lender's positive impact on landlords and the wider property market. Testimonials, case studies, and statistical data demonstrating portfolio growth, tenant satisfaction, and business success will resonate with the discerning panel of judges.

**Entry criteria**

* Entry to the Commercial Lender Awards is only open to NACFB lender Patrons, supplier Partners, and any personnel therein.
* Winners are selected based on the combined insight and votes from the judging panel and NACFB Members. The judging panel is made up of representatives from recognised industry stakeholders and includes an NACFB representative. NACFB Members will be invited to vote on the shortlist to select final winners. Winners for each category will be awarded based on a combined view of both the submission and Member voting.
* Entries can be for any event, campaign or initiative which has taken place between September 2022 and present.
* The deadline for all entries is **17.00** on **Friday 8th September 2023.**
* Shortlisted entrants will be notified by email no later than **Monday 9th October 2023.**
* The winners will be announced at the NACFB’s Commercial Lender Awards ceremony on **Thursday 30th November 2023** at the **Westminster Park Plaza, London**.
* An activity may be entered in more than one category, but each entry must be accompanied by an entry form. There is no limit to the number of entries one organisation can make.
* Judges reserve the right, without prior consent of the entrant, to move entries to different categories if they feel it is more appropriate.
* The judges’ and Members’ decision are final, no correspondence will be entered into, and no reasons given for decisions.
* All information provided to judges will be used solely for the purposes of assessing the entries. Any potentially sensitive information will not be made public.
* Winners may state in advertising and promotional material that they have won, but they must state the year the award was won.